

# nevada arts

NEWS

## FAMILY FLOWERS: Traditional Embroidery from Southern Mexico

The intricate and colorful embroidery of Las Vegas folk artist Romeo Siguenza and members of his family will be featured in *Family Flowers/Flores familiares*, a new exhibition developed by the NAC Folklife Program. *Family Flowers* opens at the Nevada State Museum in Las Vegas on June 15, 2013 and runs through the end of the year.

Born on the Isthmus of Tehuantepec in southern Mexico, Siguenza brought this textile tradition with him to the United States. His insights into the meaning and significance captured in the vibrant colors and striking symbols of the needlework is shared in a first-person, bilingual narrative that will accompany the exhibition. *Family Flowers* includes a selection of Siguenza's traditional hand-made clothing from Oaxaca and neighboring states in southern Mexico, including the *tehuana* dress from Oaxaca, made famous by artist Frida Kahlo in the 1940s; a *gala* dress, embroidered in tulle, from San Cristobal de Las Casas in Chiapas; the *terno*, a lavishly-embroidered three-piece white dress worn in Yucatan; the beloved *china poblana* sequined dress from Puebla; and others.



This exhibit was developed by Rebecca Snetselaar in consultation with scholars from the University of Nevada–Las Vegas and staff at the Nevada State Museum–Las Vegas, with support from the National Endowment for the Arts, Nevada Humanities and National Endowment for the Humanities.

Romeo Siguenza and his wife Anita demonstrate embroidery techniques from southern Mexico. Photo by Rebecca Snetselaar

## ■ GRACIELA IS HEADING TO D.C.!

Graciela Maya-Joseph, a senior at Owyhee High School in Elko County, was named Nevada's 2013 Poetry Out Loud State Champion from a field of thirteen district semi-finalists at the Eighth Annual Nevada State Finals in March. The event took place at the Whitney Peak Hotel's Cargo Music Hall in downtown Reno. Maya-Joseph will represent Nevada at the Poetry Out Loud National Finals in Washington D.C. April 29–30 and compete for \$50,000 in scholarships and prizes. Second place went to Jennifer Simon, a senior at Pahrump Valley High School in Nye County. Third place went to Ralston Thorlief Pedersen, a senior at Yerington High School in Lyon County.



CONTINUED ON PAGE 10

## Arts @ the Heart in Full Bloom

Reconnect with colleagues and build new friendships and foundations at Nevada's premier conference for the creative industry—PLACE MATTERS! The 2013 Arts @ the Heart Convening—April 22 & 23 in Reno at the newly renovated Siena Hotel Spa Casino. Serving up a great mix of celebration, inspiration and learning, PLACE MATTERS! is designed for artists, arts administrators, museum staff, educators, architects, and community and business leaders. Inspiring speakers, timely topics, networking opportunities—all for a \$65 registration fee. The A@H Convening qualifies for AIA Continuing Education credits (approx. 7 CEUs).



CONTINUED ON PAGE 11



## AGENCY COMINGS &amp; GOINGS

The Nevada Arts Council is a division of the Nevada Department of Tourism and Cultural Affairs.

Brian Sandoval, Governor, State of Nevada  
Claudia Vecchio, Director, Department of  
Tourism and Cultural Affairs

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\*Positions supported with a National  
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## Robin A. Hodgkin: Our Friend and Colleague

It is with deep sadness that we share the news of the loss of a beloved family member. Robin A. Hodgkin, the longtime Community Arts Development Program Coordinator, died unexpectedly on March 18, 2013. Robin's work with the NAC extended to every county in Nevada, and to communities throughout the country. Her spirited work and many accomplishments as an arts professional, accompanied by her genuine warmth and wonderful smile, were highly regarded by her colleagues—many of whom became numbered among her countless friends. We will miss Robin's camaraderie and curiosity and her unwavering commitment to the arts, community and the human spirit. We are indebted to our extended arts family, the hundreds of friends and colleagues in Nevada and across the nation, who have shared their thoughts, blessings and "Robin" stories. This outpouring of concern is a

touching reminder—during such an achingly sad moment—that the arts connect and reconnect us, and help us navigate the healing path.

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A recipient of the 2008 Western Arts Alliance (WAA) Darlene Neel Award for mentorship, Robin A. Hodgkin served constituents across Nevada as its community arts development program coordinator of the Nevada Arts Council (NAC) since 2002. Hodgkin made immediate and valuable contributions to Nevada's local arts agencies located in rural and isolated communities, in particular, as manager of the agency's 2002 strategic planning process. The information gathered at the thirteen Arts Town Meetings in every corner of the state deepened the agency's commitment to ensuring cultural access and participation at the local level. The process resulted in NAC's *Values and Vision* Strategic Plan, which continues to drive agency programmatic activity based on communication and collaboration. Hodgkin brought to the Nevada Arts Council an enthusiasm and love of the arts, a thorough understanding of inclusive and systemic program development, and a recognition of need for professional development and mentoring of arts organizations that are managed by volunteers or that often operate in isolated geographical or social environments.

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Previously, Hodgkin served as Concerts Manager for Grace Cathedral Concerts in San Francisco; Sales & Marketing Manager for the San Francisco Opera Center, overseeing the national touring company, orchestra, and technical staff of Western Opera Theater; the San Francisco Opera Center Singers; and the local Bay Area Brown Bag Opera ensemble. She also worked with the California Assembly of Local Arts Agencies, the San Francisco Chamber Symphony, the San Francisco International Film Festival, and Humboldt State University's Center Arts program in Arcata, California.

"Imagination will often carry us to worlds that never were. But without it we go nowhere."

—CARL SAGAN, WRITER



WESTAF



# OXS SPOTLIGHT:



**Device (With Remote), 2013**  
**Chris Bauder**  
 Latex paint and pillow stuffing on  
 reflective shelf  
 7" x 12" diameter

## "Soft Switches"

BY CHRIS BAUDER

Sculptures by Las Vegas artist Chris Bauder are featured in the Nevada Arts Council's OXS Gallery from April 1 through May 24, 2013. Latex paint and pillow stuffing are just some of the materials Bauder uses to dip, drip, pour, peel, stretch, stuff and mold to create the colorful plastic environments in the "Soft Switches" exhibit. A recipient of a 2013 Artist Fellowship Grant, Bauder recently curated "Skull Show" at the College of Southern Nevada. The OXS Gallery is located at 716 N. Carson St. in Carson City and is open Monday – Friday, 8 a.m. to 5 p.m.

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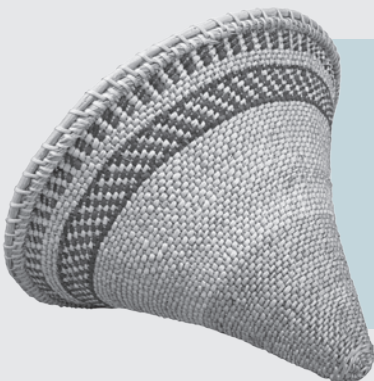
The OXS Gallery will feature paintings by Las Vegas artist Matthew Couper from June 3 through July 26, 2013. Couper received a 2013 Artist Fellowship Honorable Mention Award.



**Amerika, 2012**  
**Matthew Couper**  
 Oil on canvas  
 36" x 28"

## 2013 LXS–Legislative eXhibition Series

For fourteen sessions, the Nevada Arts Council's Legislative eXhibition Series (LXS) has provided a spotlight on the Silver State's breadth of contemporary and folk artists. The LXS gallery is located on the first floor of the Nevada Legislative Building across from the Caucus Deli.



- April 8 – April 26: *One Is Silver, the Other Is Gold: Celebrating 25 Years of Nevada Folk and Traditional Arts Apprenticeships*
- April 29 – May 17: *In My Wildest Dreams*, Marylou Evans, North Las Vegas - drawing
- May 20 – June 7: *Diálogos*, Ricardo Olvera, Reno - drawing

« Closed weave burden basket by Everett Pikyavit, Southern Paiute

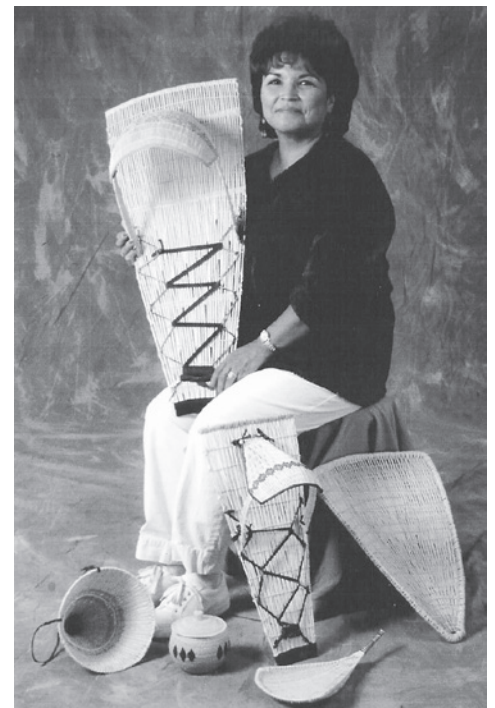
## Artists at the Legislature

The Work of Artists is a new initiative created for the 2013 Nevada Legislature that provides an opportunity for artists to engage with community members and those working in the State Legislative Building. Featured artists have included custom saddlemaker Russ Murray, photographer Amy Hunter and Chinese Calligraphy by Sonia "Xian Na" Carlson. Reno based printmakers Alana Berglund and Ashlea Clark presented a hands-on printmaking workshop. All Work of Artists presentations are free and open to the public.

The Work of Artists is a collaboration between the NAC and SENarts, a program of the Nevada Senate to promote the visual arts in the Senate areas of the Legislative Building.

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Sue Coleman, one of Nevada's preeminent Washo basket weavers, presents the final lecture demonstration on Thursday, May 8 at 3:30–4:30 in Room 3100 of the Legislative Building. Displaying a range of her baskets, including burden and gift baskets, winnowing tray and cradleboard, Coleman will discuss the collecting and preparing of plant materials to the progressive weaving steps necessary to complete each basket.







## Artists Animate Communities

The new Artist Residency Express Grant (AREx) supports artist-sponsor shaped workshops, lecture-demonstrations and other community-based activities that offer rich and engaging experiences. Designed for community and educational sponsors to easily host short-term artist residencies, AREx grants are available throughout the year. The following AREx grants have been awarded this year:

- **Dayton Elementary School**, Dayton \$1,200 – A three-day residency with musician Colin Ross that included classes and a student performance.
- **Robert Taylor Elementary School**, Henderson, \$1,200 – A three-day residency with musician Eric Schauer and *Jazz Out the Box* that included workshops for 4th grade students and performances for the student body and the public.
- **Thurman White Middle School**, Henderson, \$1,200 – A three-day residency with visual artist Markus Tracy that included workshops for 6th–8th grade autistic students and a completed mural entitled *It's O.K. to Dream*.
- **Capital City Arts Initiative**, Carson City, \$400 – A one-day residency with author/educator Marilee Swirczek that included a writing workshop and reading at Carson City Library.
- **Capital City Arts Initiative**, Carson City, \$800 – A two-day residency with author/visual artist Laura Cunningham that included public readings at Carson City Library, Dayton High School and Douglas High School.
- **Sierra Nevada Ballet**, Reno, \$1,200 – A three-day residency with dancer/actress/singer Ananda Bena-Weber at Bruka Theatre that included a workshop for dancers and actors and a performance/demonstrations for the public.

## Grants Get You Where You Need to Go

Sixty-one Professional Development Grants (PDG) for a total of \$35,595 have been awarded to artists, arts administrators and arts educators to attend a variety of conferences and gatherings for career enhancement. With PDG grants, Nevadans attended the American Choral Director's Association Conference in Dallas, TX; the American Music Therapy Association Conference in St. Charles, IL; and the National Council of Teachers of English Annual Convention in Las Vegas, as well as others. Supporting continuing education of Nevada's cultural workforce, PDGs are non-competitive grants available on a first-come, first-served basis. Grants provide up to \$650 to attend regional or national events, up to \$500 for in-state activities and up to \$350 for NAC-sponsored activities.

## Jackpot Grants Support the Work of Artists

Ten Nevada artists and one cultural institution have been awarded a total of \$9,796 in 2013 Fourth Quarter Jackpot Grants. Jackpot grants are awarded on a quarterly basis and are designed to support arts and education projects initiated by artists, schools, nonprofit organizations and public institutions. These projects are usually "sudden opportunity events" or initiated by groups new to the NAC.

- **James Dilworth**, Reno, \$750 – To support the creation of an interactive exhibit, *The Iris Room*, for the NadaDada Art Show in Reno in June.
- **Todd Green**, Minden, \$723 – To support the production and editing of a marketing DVD of the artist's music.
- **Jenessa Kenway**, Henderson, \$900 – To support the preparation for *Portals*, an exhibit to be featured at The Trifecta Gallery in Las Vegas.
- **Megan Lanz**, Las Vegas, \$1,000 – To perform a newly commissioned work and present a lecture at the Canadian Flute Association's 2013 Convention in Toronto in June.

- **Laurie Macfee**, Reno, \$893 – To support the creation of a new book arts project, which includes a series of ten glass accordion fold books utilizing a process that digitally prints transparent photos on the glass surface.
- **Cristina Paulos**, Henderson, \$1,000 – To support preparation and marketing of *Help is on the Way*, an exhibition at the Blackbird Studios in Las Vegas in June – July.
- **Joanne Russ**, Las Vegas, \$780 – To curate and participate in *The Traveling Miracle Show*, featuring five Las Vegas performance, installation and video artists to debut at First Friday in May.
- **Sierra Slentz**, Las Vegas, \$1,000 – To create and install a ceramic tile mural, with mosaics created by students as part of the annual Children's Festival at Winchester Community Center in April.
- **Society for the Preservation of Western Heritage**, Wells, \$1,000 – To support *Vintage Grass*, a touring musical ensemble, at the 17th Annual Nevada State Oldtime Fiddle Contest in Wells in June.
- **Ventana Sierra**, Carson City, \$843 – To present an *Advanced Writers Workshop* designed to help build functional literacy and critical thinking skills through advanced writing craft workshops for teens and adults at Western Nevada College in June.
- **Adam Whitney**, Carson City, \$907 – To support production of a one-man show, *Fifty Shades of Bea*, to be performed at The Pioneer Underground Theatre in Reno.

The online submission application deadline for FY2014 First Quarter Jackpot Grants is May 15, 2013 for projects taking place between July 1 and September 30, 2013. Questions? Please contact Ann Libby, Grants Program Coordinator, at: ann.libby@nevadaculture.org or 775.687.7012.



## Students Take Center Stage at NAC Budget Hearings

If legislators had any doubt about the impact of the arts and arts education, it dissolved on March 7, when students from Sage Ridge School in Reno and Carson City's Wild Horse Children's Theater presented remarkably compelling and targeted public comments.

Young advocates, aged 6–18, joined dozens of others in legislative meeting rooms in Carson City and Las Vegas during a budget hearing for the Department of Tourism and Cultural Affairs and its divisions—the NAC, Nevada Indian Commission, and the Division of Museums and History. Public comment followed the budget presentations.

Alternating between advocates in Carson City and Las Vegas, the members of the Senate Finance/Assembly Ways and Means Subcommittee on General Government heard a variety of ages, voices and advocacy perspectives, including:

- Ben Stevenson, a 10th grade student at Sage Ridge School in Reno, who ended his comments succinctly, "Art is my home, creation is my life, innovation is my future."
- Rosine Bena attributed guidance from the NAC staff for Sierra Nevada Ballet's successful development and recognized the agency's strong support of arts education for young dancers.

- Suzanne Hacket-Morgan of the Goldwell Open Air Museum commented that the NAC staff and grant support has been "the defining factor in our success."
- Lynette Sawyer described the benefits of NAC grants received by the Hispanic Museum of Nevada, praising the variety of grants as well as the expertise of NAC staff in helping the museum maximize those benefits.

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Visit the Advocacy Center at **Arts4Nevada.org** to read the public comment statements, watch the public comment video or download the *Nevada Arts Council Board 2013 Advocacy Platform*.



Wild Horse students at NAC budget hearing, March 7, 2013

thank  
you

## GOVERNOR'S BUDGET INCLUDES NAC INCREASE

After receiving letters from advocates around the state this fall, the Governor sent his budget to the Legislature asking them to approve an additional \$250,000 for the Nevada Arts Council in the next biennium—\$125,000 each in 2014 and 2015. Arts advocates are encouraged to write thank you letters to Governor Sandoval for the recommended increase to the NAC budget at: Governor Brian Sandoval, 101 North Carson Street, Carson City, NV 89701.

## Springtime Is Grants Season

Every two years, the Nevada Arts Council grants season and Nevada's legislative session coincide. As the 2013 Nevada State Legislature grapples with budget issues, the NAC staff is recruiting grants review panelists and processing 141 grant applications submitted for FY2014 Partners in Excellence, Projects and Arts Learning grants, requesting a total of \$1,444,556.

During the week of May 13, the Siena Hotel Spa Casino in Reno will host the grant panels reviewing FY2014 Folklife Apprenticeship, Heritage Award, Arts Learning Project, Arts Learning Component, Project, and Partners in Excellence—Tier I & II grant applications. Dates and times TBA. All grant awards are contingent on the final budget allocated by the 2013 Legislature.

## Artist Fellowship Deadlines & Panels

April 18 at 5 p.m. is the deadline to submit FY2014 Artist Fellowship applications through the GO™ online system. In late May, fellowship applicants will receive a notice about the panel meeting schedule and bios of this year's panelists. The Artist Fellowship Panels return to the Truckee Meadow Community College, 7000 Dandini Boulevard, Red Mountain Building, Room 214. All begin at 9:30 a.m. and run through completion. See calendar on back cover for Fellowship panel dates.

## NAC Grant Panels

NAC employs professional artists, arts educators and administrators in its grants evaluation process to avoid conflicts of interest and to provide an external perspective in the evaluation of Nevada artists and arts organizations. These specialists provide review commentary with a depth of experience and expertise that assists the NAC Board in making informed decisions in its grant-making role.

- NAC grant panels are open to the public and present a wonderful opportunity to learn about the grant making process. Each panel is charged to review all eligible applications and make funding recommendations for the board to consider and approve at its June Board Meeting.
- Resumes of grant panelists and copies of the Grant Application Books will be available at panel meetings.
- Applicants are not required to attend grant panels, nor will absence in any way prejudice application review.
- All grant recipients will be listed in the summer issue of Nevada Arts News and posted on our website.





# Traveling Exhibitions

High-quality visual arts exhibits are delivered to your facility and community by the Nevada Touring Initiative (NTI). Each NTI exhibit includes installation, insurance, publicity and education materials, and the cost is only \$150. Schedule an artist residency to coincide with the exhibit with an Artist Residency Express Grant. Visit our website at [nac.nevadaculture.org](http://nac.nevadaculture.org) and click on *Rosters & Exhibits* to check out the NTI exhibits, or call 775.687.6680.



**Late Morning, Eureka, Nevada, 2004**  
Ron Arthaud  
Oil on canvas

## **Wally's World: The Loneliest Art Collection in Nevada**

features 35 paintings, etchings, drawings and mixed media work from the art collection of Wally Cuchine. The director of the Eureka Opera House for nearly 19 years, Cuchine was recognized for presenting first-class entertainment to residents and visitors, and for his remarkable collection of Nevada's finest artists. Jim McCormick, former chairman of the Art Department at the University of Nevada, Reno and Emeritus Professor of art, curated *Wally's World* and wrote the *Gallery Notes* essay, which portrays Cuchine's ongoing love affair with collecting that has informed and, at times, defined his life.

# Wally's World

## **Words + Images: BroadSides from the Black Rock Press**

features 34 illustrated and non-illustrated textual letterpress broadsides, produced at the University of Nevada, Reno's Black Rock Press using the letterpress process with handset type and relief plates. The framed works include poetry and prose by noted writers such as Allen Ginsberg, Hayden Carruth, Gretel Ehrlich, and national poets laureate Robert Pinsky and Billy Collins. Curated by Bob Blesse, director of the Black Rock Press, the exhibit's *Gallery Notes* include an essay by Harry Reese, a professor of art at University of California, Santa Barbara where he teaches classes in printmaking, book arts and papermaking. The *Gallery Notes* also include the history of the Black Rock Press; and information about the process of creating broadsides.

### The Breaker in the Pen

There's a thousand-year-old deep  
something beneath and over,  
With one of each we set the stage  
and let the play begin.

Take lightning's grandeur  
now on earth's stage,  
and the world's most recent prize  
with us tonight at all.

The first tonight the second  
eight times or more  
Nothing over the stars of the house  
and the breaker in the pen.

At times he thinks he's not  
other times he knows he is,  
but never mind the thought  
and there he's not.

There are horses that try to please  
and those that try to kill  
Make him in each to his will,  
make him almost his will.

There are willows, aching swimmers  
when he questions if he'll not,  
make him almost his will,  
make him almost his will.

No lightning's grandeur  
now on earth's stage,  
just developed understanding,  
maybe years in taking time.

A dozen horses stand drinking,  
the water is stilling in,  
there's a drink on the top rail,  
and a drink in the pen.

He's a study in patience,  
even patience if you will—  
can find more often than he breaks,  
and rough, clean rough to kill.

Rather than be moved on man's will,  
now we let him be,  
there's a drink on the top rail,  
and a drink in the pen.

There are times he feels restricted  
by the million little things,  
waiting for man on the come  
with the morning again and round.

But he's not the only one  
now the come comes coming in  
within the horse's mind  
by the breaker in the pen.

He's not high on riding horses  
and doesn't like the top of them,  
He's never quite a little more  
than his share of life.

So he reads what's there before him,  
trying hard to catch the right  
moment on his own  
gives him what's between the lines.

This prehistoric work  
has often been his life,  
for the second comes with every horse  
when he has to stand and ride.

So he's not in the spirit of that  
he never to stop himself,  
now what will he will surely be,  
for the breaker in the saddle.

Now we define commitment,  
for it's now the horse's study  
the breaker's line is ahead  
into the attempt to the last.

The ride might end with two or one,  
just like it all begins,  
the breaker finds the wheel  
to the end of the line.

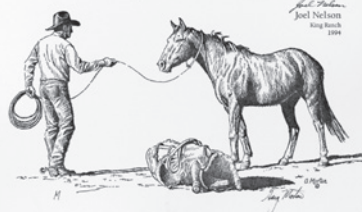
With triple-digit temperatures,  
at night in long and cold,  
the breaker's back is broken  
and breaking in the saddle.

Had the horses of the nation,  
have the names of them said,  
how they've called lightning's spirit,  
how they've won Olympic Gold.

Carved Washington and Paul Brown,  
helped on our country line,  
called Roosevelt and Roosevelt,  
John Wayne, and Grant, and Lee.

One thing they have in common,  
their names of light  
with one you will hear about—  
the breaker in the pen.

Joel Nelson  
King Ranch  
1984



Printed at the Black Rock Press, University of Nevada, Reno  
by the University of Nevada, Reno  
Illustration by Joel Nelson. Limited to 100 copies.

### **The Breaker in the Pen, 2002**

Author: Joel Nelson

Artist: Gary Morton

Letterpress printed



## NevadaNotes

**Sherry Rupert**, of Paiute and Washoe heritage, has been elected by the American Indian Alaska Native Tourism Association (AIANTA) Board of Directors to be its Vice President and to represent the Southwest Region of the U.S. She is the Executive Director of the State of Nevada Indian Commission, appointed by Nevada Governor Kenny Guinn in 2005, and is Chair of the Indian Territory marketing arm of the Nevada Commission on Tourism. She was formerly the Treasurer of the AIANTA Board and has more than 20 years of tribal, public and private business experience.

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**Claire Vaye Watkins**, a graduate of the University of Nevada, Reno, and recent inductee to the Nevada's Writers Hall of Fame, received two major literary prizes for her debut collection of short stories, *Battleborn*, this March—the \$10,000 Rosenthal Family Foundation Award from the American Academy of Arts and Letters and the \$20,000 Story Prize. The stories in *Battle-*

*born* explore the past and present of the American West, specifically Nevada, where Watkins spent much of her childhood and adolescence. She earned an MFA from the Ohio State University, teaches creative writing at Bucknell University and the Sewanee Young Writers' Conference; and is the co-director, with Derek Palacio, of the Mojave School, a nonprofit creative writing camp for rural Nevadans.

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**Ron James**, the Nevada State Historic Preservation Officer for just shy of 30 years, has retired from state government. A historian and folklorist, with degrees from the University of Nevada, Reno, James is the author or coauthor of 10 well-respected books on Nevada history and historic places, including *Temples Of Justice: County Courthouses Of Nevada*, and *Women: The Making Of A Mining Community*. Responsible for listing over 200 hundred unique buildings, structures, objects, and districts from the Oats Park Grammar School in Fallon to the

Morelli House in Las Vegas. James oversaw more than \$4.5 million in Historic Preservation funds for rehabilitation, restoration and interpretation projects all over the state. In coordination with his partners at the Nevada Arts Council, James administered the Commission on Cultural Affairs, which awarded roughly 40 million dollars in grants for the rehabilitation of over 90 historic buildings as cultural centers since 1993. More than half of these are open and receiving an estimated 700,000 visitors annually, enhancing tourism and education in the state.

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**The Capital City Arts Initiative** in Carson City received its first grant from the National Endowment for the Arts to support *Luminosity*, an exhibition of sculptures by artist Cathy Breslaw. In addition to the exhibition, scheduled to be held at the CCAI Courthouse Gallery, project activities will include artist talks, as well as a commissioned interpretative essay. Read more at [arts-initiative.org](http://arts-initiative.org).

## IN MEMORY OF OUR FRIENDS

Native Nevadan and premiere Western engraver and jeweler **Virginia McCuin** passed away on October 4, 2012, in Carson City. She had been a resident of Silver Springs. From a ranching and blacksmithing family in Tonopah, McCuin's artistic inspiration began as child working the forge for her father, an accomplished blacksmith, while he created bits, spurs and other ranch items. She first worked with leather, later taking courses at UNLV to learn silver, gold and turquoise jewelry-making to broaden her knowledge of art forms and craftsmanship. Receiving the 2004 Governor's Arts Award for Folk Arts, McCuin was recognized for her work by the Academy of Western Artists and received its prestigious Will Rogers Engraver of the Year Award. Her work was featured in an exhibition at the Smithsonian Institution's Renwick Museum in 2006. McCuin's most prized pieces were three-dimensional wildlife scenes, belt buckles and pendants that reflected her ranching background, the West,

and particularly Nevada. "Nevada is a great part of me," she said. "We were out of Nevada for one year, and I couldn't take it."

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**Rod McQueary**—friend, colleague and poet—died on December 29, 2012. Born and raised on a remote ranch in Elko County, McQueary was a beloved participant at the Cowboy Poetry Gathering in Elko. In 1993, McQueary and his friend Bill Jones published *Blood Trails*, a book of poems based on the men's experiences in Vietnam. McQueary's other stories have been published in numerous anthologies, including *Buckaroo: Visions and Voices of the American West* and *Cowboy Poetry: The Reunion*. He and his wife, Wyoming legislator Sue Wallis, co-wrote *The Cowboy Cattle-log* and published *Surviving the Good Life*, a memoir of Wallis' grandmother. McQueary's kindness, sense of humor and poetry were celebrated at a memorial service at the Western Folklife Center. Meg Glaser, the Center's artistic

director, commented that sharing his poetry aloud at the service was a fitting tribute to the poet. "That's the ultimate compliment: when poetry gets passed along."

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**Genevieve "Gene" Segerblom**, a former high school teacher, Boulder City Council member and four-term Nevada assemblywoman representing Boulder City, Searchlight and Laughlin, died at the age of 94. Segerblom was a diligent public servant who resolutely promoted preservation of Nevada's historic resources, its natural landscape, the arts and statewide tourism. She was born in Ruby Valley outside Elko. Her grandfather, W.J. Bell, was a state senator in the early 20th century and her mother, Hazel Bell Wines, was a Humboldt County assemblywoman in the Nevada Legislature. Her late husband, Cliff Segerblom, served as the first official photographer for the Boulder Dam project. Her son is Senator Richard "Tick" Segerblom from Las Vegas.





## Arts4nevada.org = Nevada Cultural Calendar + Advocacy Center

Sign up for **Arts4Nevada.org** (A4N)—Nevada's only free statewide arts and culture calendar. With a single click, Nevadans and tourists discover concerts, performances, exhibitions, literary events, festivals and workshops happening throughout the state.

A4N is a virtual online community and network created to: (1) promote Nevada's rich and varied arts and cultural industry, (2) provide resources for those in the arts, and those wanting to experience the arts and (3) serve as Nevada's advocacy center.

Still in its transition phase, A4N 3.0 now includes an Artist Profiles section to showcase the work and services of Nevada's artists, and to provide a one-stop shop for schools, organizations and communities looking for artists for residencies, public art commissions and other arts-related activities. Additional directories of local arts agencies, performing and visual arts presenters, festivals and arts education resources, plus a fully loaded Advocacy Center, will be completed throughout the spring.

**Arts4Nevada.org** is a partnership initiative of the Nevada Arts Council, Nevada Alliance for Arts Education, Estipona Group, and the Bremer Foundation.



"Music is all around us.  
It is we who turn away."

—JOHN CAGE, COMPOSER

## Cultural Facility Grants Stalled by Economy

The Commission for Cultural Affairs (CCA) met in March to discuss funding for the rehabilitation of historic structures to be used as cultural centers. From 1993 through 2012, the CCA had distributed nearly \$40 million to more than 90 properties across the state. Funding was suspended in 2012 as State General Obligation Bonds, the source of CCA dollars, were not issued. The Commissioners explained that while it is unlikely that bonds would be sold until 2019, the administration was looking for other revenue streams to provide "bridge" funding for the CCA and other significant programs supported by bond sales.

Letters of Intent submitted to the CCA in December requested more than \$11 million to support more than 30 projects around the state. After hearing reports from applicants with the most critical needs for their cultural centers, facilities and sites—ranging from leaking roofs to extremely unstable walls—the Commission identified a dozen projects to protect existing state investments or to save threatened structures, including *St. Augustine's Church*, Austin; *St. Mary's Art Center*, Virginia City; *Fourth Ward School Museum*, Virginia City; *Goldfield High School*; *Kiel Ranch*, Las Vegas; *Sixth Street School*, Hawthorne; *Stewart Indian School*, Carson City; *Thunderbird Lodge*, Lake Tahoe; *Tonopah Mining Park*; *Tule Springs Old Adobe*, Las Vegas; *Washoe County Library*, Reno; and *White Pine Wrecker Shed*, Ely. The Commissioners will keep these organizations and all CCA applicants apprised of the funding situation as the legislative session progresses.

The CCA is composed of representatives from the boards of the Nevada Arts Council, Museums and History, Libraries and Literacy, Nevada Humanities, and a governor-appointed community member representing the interests of tourism. The CCA is a proven economic engine that has benefited the state, saved our heritage, and provided a focal point for the arts and the promotion of culture, education and tourism.

## Nevada Humanities Awardees Announced

In late March, the Nevada Humanities honored the achievements of six extraordinary individuals and organizations for their outstanding contributions to Nevada's communities by using the tools of the humanities to strengthen and enhance the lives of Nevadans. Nevada Humanities Awards are presented every other year. Congratulations to our colleagues and friends!

### *Judith Winzeler Award for Excellence in the Humanities*

- **Joseph N. Crowley** – former president of the University of Nevada, Reno, and Humanities advocate
- **Carol C. Harter** – executive director of the Black Mountain Institute and former president of University of Nevada–Las Vegas

### *Friend and Champion of the Humanities Award*

- **Richard Hooker** – former Cultural Specialist for the City of Las Vegas Office of Cultural Affairs, Las Vegas

### *Outstanding Teaching of the Humanities Award*

- **June Sylvester Saraceno** – English Program Chair and Professor in Humanities, Sierra Nevada College, Incline Village

### *Outstanding Humanities Project Awards*

- **Project REAL, Las Vegas** – REAL Drama, a program about current issues for middle and high school students
- **National Automobile Museum, Reno** – *The 1920's: Barnstormers to Bootleggers* Symposium, Reno

Award recipients received original stone lithograph etchings, created by Las Vegas printmaker Anne Hoff, that depicted the Anniversary Narrows at Lake Mead National Recreation Area. A professor of printmaking and drawing at the College of Southern Nevada in Las Vegas, her work is represented in university, museum and corporate collections, and exhibited widely. Read more at [nevadahumanities.org](http://nevadahumanities.org).



# NATIONAL NEWS

## + Report from Capitol Hill

### WHITE HOUSE BUDGET FOR NEA

Traditionally released in February, the administration will announce its FY2014 budget proposal the week of April 8 due to ongoing federal spending negotiations. It is expected that the President's funding request for the National Endowment for the Arts will mirror last year's proposed level of \$154.3 million.

### SEQUESTRATION MATTERS TO THE ARTS

The National Endowment for the Arts (NEA), along with almost all areas of national domestic social programs, entered the world of sequestration—the process of across-the-board cuts to federal spending—at the beginning of March. Totalling \$85 billion, reductions are mandatory from all federal domestic discretionary accounts equally. Cuts are also imposed on defense and to certain mandatory programs like Medicare.

The NEA announced that arts organizations directly funded by the NEA in 2014 are slated to lose 3.2 percent of their funding, and state art agencies, 2.7 percent. This means a reduction of \$18,406 to the NAC's FY2014 budget. NEA funding to the NAC supports the majority of the agency's outreach activities, such as the traveling exhibition program, folklife archives, workshops and the Poetry Out Loud Program, as well as certain grant categories.

The National Endowment for the Humanities was cut \$7 million. Other cuts include \$12 million for the Institute of Museum and Library Services, \$22 million for the Corporation for Public Broadcasting and \$51 million for the Smithsonian. The cuts also penetrate the U.S. Department of Education, which administers the federal Arts in Education program.

Federal agencies began sequester budget cutting actions early this year, suspending research and other nationally funded programs, withholding grant competitions, utilizing employee furloughs and planning reduced services.

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NEA appropriations for FY2013 and beyond—including funding for state arts agencies—may face even more changes, depending on the outcome of federal budget debates still under way in Congress. NAC will continue to provide updates and information regarding the federal budget for the arts and its impact on state arts agencies, individuals and the arts in Nevada, as they become available.

### PRESERVE CHARITABLE DEDUCTIONS

The nonprofit arts community, like other charitable sectors, relies on the generosity of individual donations from people of every income level. For nearly 100 years, the Charitable Deduction has been one of the primary sources of revenue for arts and culture by incentivizing giving with a modest federal tax deduction.

Changes to the deduction have been discussed as one possible way to increase revenue by capping the value of the deduction to the taxpayer, reforming it or by eliminating the benefit.

Your voice counts. Urge your member of Congress to preserve charitable incentives at [votervoice.net/artsusa/campaigns](http://votervoice.net/artsusa/campaigns).

[votervoice.net/artsusa/campaigns](http://votervoice.net/artsusa/campaigns)

## Did You Know? NEA FACTS

- 1 The NEA's **\$146 million budget** represents just **0.012%** (about one one-hundredth of one percent) of federal discretionary spending.
- 2 Each **\$1** of NEA grant funds leverages another **\$8** from other sources.
- 3 Combined, NEA and state arts agency grant awards reached **434** out of **435** federal congressional districts across the nation in 2011.

## NEA Chairman Search

The White House continues to screen candidates for the next chairman of the NEA. This presidential appointment, which requires confirmation by the Senate, plays an important role in America's cultural life. Jonathan Katz, CEO of the National Assembly of State Arts Agencies, noted, "The NEA chair has a unique opportunity to implement and actively shape cultural policy. The NEA chair sets the tone for how the arts are perceived as a matter of public policy and leads an agency that can powerfully exemplify the public value of government investment in the arts."





## CONTINUATIONS



## National Center for Arts Research

The Southern Methodist University (SMU) of Dallas, Texas, has launched the National Center for Arts Research (NCAR), what is to be the largest-ever database of research on the country's arts sector. The goal of NCAR is to become the leading expert on issues such as arts attendance and patronage, the community impact of the arts, and the fiscal health of the arts. Read more about this project supported by the Cultural Data Project, the National Endowment for the Arts, and the National Center for Charitable Statistics at [smu.edu/artsresearch](http://smu.edu/artsresearch).

## Are Your Audiences on Facebook?



Maintaining an active social media presence is a priority for arts organizations, but identifying the precise audiences reached through various social media platforms can be a challenge. A new study by the Pew Research Center's Internet and American Life Project, *The Demographics of Social Media Users*, may help. Check it out at [pewinternet.org](http://pewinternet.org).

## National Convening in Pittsburgh

The place to be this June is Pittsburgh—for the 2013 Americans for the Arts Annual Convention! This year's convention features more than 100 speakers, performances and opportunities to explore Pittsburgh's vibrant art scene, including the fabulous Andy Warhol Museum. Apply for a NAC Professional Development Grant today at [nac.culturegrants.org](http://nac.culturegrants.org).

**PDG »CALL**

Ann Libby - 775.687.7102

La Vonne Vasick - 775.687.6680

GRACIELA IS HEADING TO D.C.! CONTINUED FROM FRONT COVER



Maya-Joseph receives \$1,000, an all-expense-paid trip to attend the National Finals in Washington, D.C., and \$1,000 for her school for the purchase of poetry books and/or literary programming. The second and third place students will each receive \$500, with \$500 for their schools for literary programming.

"Here in Nevada we value poetry and our poets. With the top three winners representing three rural counties, it's clear that poetry resonates across the Silver State," said Susan Boskoff, executive director of Nevada Arts Council. "Poetry Out Loud is a complicated program to coordinate on a statewide basis, but it remains near and dear to our hearts. With more than 2,600 students participating this year, the supportive parents, teachers and principals from all over the state deserve great credit for teaching and supporting the importance of poetry."

Each student memorized three poems selected from an anthology of more than 600 classic and contemporary poems; only the three finalists recited a third poem for the final round. Students were judged on voice and articulation, physical presence, dramatic appropriateness, evidence of understanding, level of difficulty, overall performance and accuracy.

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Poetry Out Loud is a program of the Nevada Arts Council, presented in partnership with the Nevada Alliance for Arts Education, Nevada Department of Education, National Endowment for the Arts, The Poetry Foundation and, this year's major sponsor, NV Energy.

## 2013 NEVADA POETRY OUT LOUD DISTRICT FINALISTS

**Alicia Barchus**, junior  
**Christian Curtis**, junior  
**Jordon Gearey**, junior  
**Romey Hickman**, freshman  
**Holleah Le Baron**, senior  
**Scottie Leshner**, senior  
**Graciela Maya-Joseph**, senior  
**Lillian Moravec**, junior  
**Ralston T. Pedersen**, senior  
**Hannah Perazzo**, junior  
**Jennifer Simon**, senior  
**Breanna Taylor**, freshman  
**Monica Williams**, senior

Carson High School, Carson City  
 Virginia City High School, Storey County  
 Robert McQueen High School, Washoe County  
 Mineral County High School, Mineral County  
 Lincoln County High School, Lincoln County  
 White Pine High School, White Pine County  
 Owyhee High School in Elko County  
 Albert Lowry High School, Humboldt County  
 Yerington High School, Lyon County  
 Churchill County High School, Churchill County  
 Pahrump Valley High School, Nye County  
 Carson Valley Middle School, Douglas County  
 Desert Pines High School, Clark County



# CONTINUATIONS

## ARTS @ THE HEART IN FULL BLOOM CONTINUED FROM FRONT COVER

- Rev up your creative engines at the Opening Reception, hosted by the National Automobile Museum, with catering by Silver Peak Brewery.
- Explore ten Nevada communities and their hidden gems that create "a sense of place"—the people, neighborhoods, and diversity of arts and cultures—through the A@H video/slide ARTslams.

## A@H Speakers

"Creative place-making is a national movement, and artists and arts leaders play a role," says Keynote Speaker Barbara Schaffer Bacon. "We'll take a national tour of rural and urban places that are engaging residents and attracting tourists by developing creative assets through authentic engagement and partnerships. We'll talk about making and marketing vibrant places and events, and developing creative community narratives." Bacon is co-director of Animating Democracy, a program of Americans for the Arts.

### Other speakers include:

- **Eileen Carter**, communications specialist, Nevada Commission on Tourism
- **Amy Finchem**, director/founder, COLAB, Las Vegas
- **Beth Flowers**, executive director, Beet Street, Ft. Collins, CO
- **Joseph Galata**, executive director, Sierra Association of Foster Families, Reno
- **Shelley Hartmann**, executive director, Mineral County Economic Development Authority, Hawthorne, NV
- **Chris Moran**, public relations specialist, Nevada Commission on Tourism
- **Stacey Spain**, executive director, Sierra Arts, Reno

## A@H Sessions

Sessions will be balanced between presentations and time to discuss the issues with the speakers and colleagues. Topics include:

- Imaginative urban and rural development initiatives
- Successful social media strategies
- Creative collaborations for the arts, economic development and tourism sectors
- Opportunities for artists
- Cultural Leadership for the 21st century
- Arts and Healing

## Funding to Attend

Professional Development Grants (PDG) of up to \$350 are available for those traveling more than 100 miles roundtrip to cover costs associated with attending the convening. (Registration is not covered by PDG grants)

## A@H Sponsors

The 2013 Arts @ the Heart Convening is a program of the Nevada Arts Council and is co-sponsored by Sierra Arts Foundation, with support from the National Endowment for the Arts, National Automobile Museum and the Pioneer Center for the Performing Arts.

## Questions?

For information, please call 775.687.6680, email [infoartsatheart@nevadaculture.org](mailto:infoartsatheart@nevadaculture.org) or visit [nac.nevadaculture.org](http://nac.nevadaculture.org).

## 2012 Arts @ the Heart Convening





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Please check the NAC website [nac.nevadaculture.org](http://nac.nevadaculture.org) for calendar updates.

### THROUGH MAY 10

*Geographical Divides: Finding Common Ground* (NTI Exhibit)  
Northeastern Nevada Museum, Elko  
775.778.9318

### THROUGH MAY 17

*Stop the Car, Dad! Photographs by Eric M. Lauritzen* (NTI Exhibit)  
Beatty Museum and Historical Society  
Beatty, 775.553.2303

### APRIL 1 - MAY 24

*Soft Switches*  
Sculpture by Chris Bauder, Las Vegas  
OXSGallery, Nevada Arts Council  
Carson City, 775.687.6680

### APRIL 22 & 23

PLACE MATTERS! 2013  
Arts @ the Heart Convening  
National Automobile Museum and  
Siena Hotel Spa Casino, Reno

### APRIL 22 - JULY 31

*Honest Horses: A Portrait of the Mustang in the Great Basin* (NTI Exhibit)  
Reno-Tahoe International Airport, Reno  
775.328.6400

### APRIL 22 - JUNE 14

*Wally's World: The Loneliest Art Collection in Nevada* (NTI Exhibit)  
Sparks Museum and Cultural Center  
Sparks, 775.355.1144

### MAY 7

Arts Advocacy Day at the Legislature  
Carson City  
Hosted by Nevada Arts Advocates  
702.362.8885

### MAY 13 - 17

FY14 Grant Review Panels: Folklife  
Apprenticeship, Nevada Heritage,  
Arts Learning, Project and Partners in  
Excellence grant categories  
Siena Hotel Spa Casino, Reno Dates  
and times TBA

### MAY 15

FY14 First-Quarter Jackpot Grant GO™  
Submission Deadline 5:00 p.m.  
(For projects: July 1 – September 30,  
2013)

### MAY 30 - SEPTEMBER 8

*Geographical Divides: Finding Common Ground* (NTI Exhibit)  
New City Hall Gallery, Las Vegas  
702.229.6511

### JUNE 3 - JULY 26

Paintings by Matthew Couper, Las Vegas  
OXSGallery, Nevada Arts Council  
Carson City, 775.687.6680

### JUNE 11

Literary Arts Fellowship Panel  
9:30 a.m. to completion  
TMCC, 7000 Dandini Blvd.  
Red MT #214, Reno

### JUNE 12

Performing Arts Fellowship Panel  
9:30 a.m. to completion  
Same location as above

### JUNE 13

Visual Arts Fellowship Panel  
9:30 a.m. to completion  
Same location as above

### JUNE 15 - DECEMBER 31

*Family Flowers/Flores Familiares*  
(NAC Folklife exhibit)  
Nevada State Museum, Las Vegas  
702.486.5172

### AUGUST 15

FY14 Second-Quarter Jackpot Grant  
GO™ Submission Deadline 5:00 p.m.  
(For projects: October 1 – December 31,  
2013)

# CALENDAR



Meet our state's talented folk and traditional artists through *Nevada Stories*. Click on the link on our homepage at [nac.nevadaculture.org](http://nac.nevadaculture.org) to visit master artists and learn about Nevada's traditional arts, such as saddle making and rawhide braiding, traditional Paiute songs and stories, and Mexican folk dance.

[nac.nevadaculture.org](http://nac.nevadaculture.org)

**Nevada Arts News**, a quarterly publication of the Nevada Arts Council, is available in print or online at [nac.nevadaculture.org](http://nac.nevadaculture.org), and highlights the news of the arts industry from state, regional and national perspectives. Information about NAC programs, updates on Nevadans making news, and articles from and about the field provide a sense of connection to colleagues and events around town, throughout the state and across the nation. NAC programs and activities are supported by funding from the National Endowment for the Arts.